



Shinpads and Hijabs

A Football United Project

“Providing young Muslim women and girls in Queensland with a chance to participate in sport in a safe environment that respects all beliefs”



Announcing the first Football United Project in Queensland “Shinpad’s and Hijab’s”

This project will provide Muslim women and girls in targeted regions of Brisbane with a range of Football (and other sport) activities aimed at empowering them to organise, manage and coach their own programs. Activities include:

- coach and leadership training for women and youth aged 16 and above
- provide weekly football activities in targeted regions delivered by trained coaches from their community
- Develop extensive partnerships with local community groups to better facilitate and communicate proposed activities
- Build relationships with football and sport providers to facilitate coach training, club registrations and build the profile of the initiative. This includes the Australian Sports Commission, Brisbane Roar, Qld Football and local clubs.
- Develop resources and communications aimed at improving relationships between the Muslim community and mainstream sporting organisations.

Community Consultation

Prior to commencing this project in 2010, Football United will be hosting a Stakeholder Workshop on the 27th May 2010 at 9.30am at Islamic Women's Association of Queensland- 53 Corella Place, RUNCORN.

Attendees will be invited from the Brisbane Muslim Community, schools and various Football and Sporting organisations to provide feedback and advice.

The goal of the workshop is to engage with partners and formulate the structure, timings, location and logistical requirements.

Fast Facts about Football United

Football United is a not-for-profit organisation that uses the power of football to build capacity in diverse and disadvantaged communities. It has three specific goals:

- To contribute to building social cohesion in diverse communities through football
- Promote social inclusion and address issues of disaffection amongst youths from diverse and multicultural heritage
- To contribute to building racial harmony and social integration across communities Australia through support of the Football Community.

*Football
United
promotes
harmony
through the
global game of
football.*

*Our goals are
to bring people
together to
have fun while
learning and
playing
football.*

*We believe in
harmony and
social justice
for all.*

Funded by

This project is supported by the Australian Government, through the Department of Immigration and Citizenship's National Action Plan to Build on Social Cohesion, Harmony and Security.





Football United's Key Interventions

Weekly Football activities

Deliver in-school, after-school and weekend football programs, holiday camps and Futsal competitions, which include coaching and playing activities for participants, delivered by trained volunteer coaches

Leadership Development

Train refugee youth and adults as volunteer coaches and referees, enhancing their leadership, personal development and role model capabilities.

Community Partnerships

Create extensive partnerships with stakeholders, including local, state and national football organisations, government agencies, local councils, businesses, community groups and other not-for-profit organisations to achieve long term and sustainable outcomes for the participants.

Program Promotion and Advocacy

Promote the program with the support of partners extensively in the media, publications and at Football United events and activities.

For more information and to RSVP, contact:

Brad McCarroll

Football United Head of Strategy and Project
Manager

brad@mutualsport.com.au

0405121241

Football United Fair Play

- Respect our coaches, referees, team members and opposing team players
- Play as a team – everyone together
- Use positive language and actions
- Listen to coaches and referees, respect their decisions
- Don't fight or criticise players, coaches and referees
- Act within the rules and spirit of the game

Football United: learning as well as doing: ARC Research Project

Football United has received Australian Research Council grant to evaluate, through a longitudinal study, the use of sport (football) to enhance social cohesion for humanitarian refugees in urban areas. Partnering this research are the NSW Community Relations Commission and NSW Health. The research project aims to investigate the effects of the Football United program on individual's health and wellbeing and social cohesion in the community.

The research will contribute information about effective implementation of sports-based social inclusion programs, and how to foster connections between local communities, schools and community organisations. The study design will allow comparison of experiences and key measures of psychological well being, resilience, ethnic identity and sense of belonging, community participation and social inclusion across 3 groups: Control, Low & High level participation.



Football United Inter-school football competition
Lurnea High School/IECL vs. Miller Technology High

Funded by

*The magic of Football brings people together and helps
make dreams come true!*

Anne W. Bunde-Birouste
(Founder of the Football United)