

## MEDIA RELEASE

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### Leukaemia Foundation thanks Kuraby community

**With the 2007 *World's Greatest Shave* over for another year, the Leukaemia Foundation extends a warm thank you to the people of Kuraby for the part they played in breaking the Queensland *World's Greatest Shave (WGS)* record!**

This year's event raised in excess of \$3 million with the Kuraby community contributing a considerable portion towards the final figure.

The Foundation would like to particularly thank Crescents of Brisbane, a local muslim community group, which fundraised close to \$50,000 for the *World's Greatest Shave*.

Their hard work has earned Crescents of Brisbane a place of honour in the Queensland Top 30 fundraisers list, and they were last night recognised for their fantastic efforts at a Leukaemia Foundation Top 30 fundraisers function.

"Helping the Leukaemia Foundation with the fantastic work that it does for the care and cure of patients and their families was a great way to make a contribution to the wider community," said Crescents of Brisbane spokesperson, Mustafa Ally.

"We had a great time organising the shave party at the Kuraby Community Centre and everybody from the local community got right into the spirit of the occasion. To have eventually raised the kind of money that we did was just the icing on the cake."

Leukaemia Foundation of Queensland Chief Executive Officer, Peter Johnstone said Crescents of Brisbane should be enormously proud to make it into the Top 30 list. Various corporates, businesses, individuals and community groups from around the state were included in the Top 30, all of whom have shown overwhelming support for the 2007 *World's Greatest Shave* campaign.

"On behalf of the Leukaemia Foundation, I personally thank the Brisbane community for its involvement and excellent fundraising efforts in this year's shave event. This support will go directly to helping patients and their families who are affected by leukaemias, lymphomas, myeloma and related blood disorders."

*WGS 2007* was, once again, a fantastic opportunity to show empathy for the 1800 Queensland adults and children diagnosed annually who may lose their hair as a side-effect to potentially life-saving chemotherapy treatment.

The money raised will enable the Foundation to continue to provide patients with vital support services including accommodation, counselling, education, transportation and financial assistance.

2007 marks an exciting step towards the Foundation's mission to care and vision to cure as the landscaping and finishing touches are made to the brand new *Clem Jones-Sunland Leukaemia Foundation Village* in Brisbane. This new patient accommodation centre has been built to alleviate the increasing demand for accommodation and support services for rural and regional families who need to move to Brisbane for urgent medical treatment. Once open, the *Clem*

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*Jones-Sunland Leukaemia Foundation Village* will provide fully self contained accommodation for 30 patients and their families completely free of charge.

**ENDS**

**For more information contact:**

Vanessa Barrington

Communication & Marketing Coordinator

Leukaemia Foundation of Queensland

Ph: (07) 3318 4421 Mobile: 0423 369 613 Email: [vbarrington@leukaemia.org.au](mailto:vbarrington@leukaemia.org.au)