Dear friends,

Background

Over the years you've generously helped me to support many worthwhile causes, and now I need your help to support my own cause, Police-Citizens Youth Clubs (PCYC).

PCYC has been supporting Queensland youth for 65 years, providing crime prevention and youth development programs to over 50,000 young Queenslanders each year.

I believe that with the right support, the youth of today can become our leaders of the future. The generosity of Queenslanders has enabled us to assist youth at-risk and many thousands of aspiring young people to become leaders and achieve success.

PCYC has a new and innovative fundraising initiative called **Time4Kids**, doing time to stop youth crime! By supporting Time4Kids, you will make a positive difference to the lives of our young Queenslanders.

Launch

The Time 4 Kids launch will be held during Youth Week on Friday 5 April 2013 at the old Boggo Road gaol, Dutton Park between 6.30am and 9.30am. The event will see PCYC gaols [jails] set up where community leaders will do time to stop youth crime.

The concept is to be detained in gaol until \$500 bail has been raised to be released. I will be in gaol for about 60-90 minutes and have set myself a target to raise \$5000. These funds will go towards PCYC running youth crime prevention programs across Queensland.

The event will be high-profile and will attract strong media interest and community participation, with Channel 9 as confirmed as media partners.

Fundraising

To help me raise \$5000 for Queensland's young people, please donate through my very own website http://www.everydayhero.com.au/sergeant_jim_bellos.

Thank you for your generous support and getting behind my own cause! With your help we can make a real difference in the lives of kids in Queensland.

Kind regards

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