



MBN would like to invite you to its first business event for 2011!

SALES & MARKETING WORKSHOP

We have 2 exciting topics and 2 great speakers:

Date: Wednesday 20 April 2011

Time: 7pm sharp (6.30pm registration)

Where: Runcorn Function Centre, 124 Gowan Road, Runcorn

Tickets: \$10 each

Refreshments will be served and there will plenty of opportunities to network and meet others!

Topic 1: The Do's and Don'ts of Business Success

Speaker: Carlos Rodriguez

Carlos is a business coach and business advisor with over 20 years of experience in helping small to medium size businesses grow and achieve their potential.

He's deeply passionate about this area of the Australian economy and prides himself in providing sound quality business advice that gets results.

He'll be providing a wealth of advice that will help you avoid common pitfalls in business whilst looking for great opportunities to succeed.

- How to "rejuvenate" Life back into your business
- The Business Cycle – The 5yr itch
- Understanding your market
- Understand who your clients are
- Employing/Contracting the right people
- Monitoring your business success into success
- Success is a logical process

Topic 2: Social media: the good, the bad & the ugly

Speaker: Luke Rowlinson

Luke started his first business when he was at high school, a simple lawn mowing business. Figuring at that time, he had to work, and if so, why not do something requiring little skill.

Luke went on to become an architect, specializing in designing stadiums around the world; thinking that, 'More skill would give him more income'. However Luke did not foresee the amount of time that being an architect would consume.

Benefiting from the perspective of those with the results Luke was looking for; he discovered his greatest asset was his commitment to ongoing learning and personal growth.

He has since developed residual income streams, greater than the top 1% of retirees in Australia enjoy; Luke's also been on the retired list of architects in Australia since he was 29; and he's only 34.

ALL WELCOME - See you there Insha Allah!

Wasalaam,

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Jaaved Khatree

Secretary

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