AIF'S ROBUST RESPONSE IN SOMALIA…

MAKING A WHOLESOME DIFFERNCE!

In what has been labelled the worst drought in 60 years, the recent drought in the Horn of Africa has led to the emergence of a tragic humanitarian situation. The lack of rain in the region, 80 percent less than in normal situations, has led to the failure of existing agriculture which has thus resulted in severe food and water shortages. The death of about 60 percent of the livestock, which represents the second source of livelihood for people in The Horn of Africa, has also exacerbated the problem. Increasing food prices have led to many farmers and herders not being able to purchase food for their sustenance. The only clouds that these people see are clouds of dust and the only storms that they experience are storms of sand. The failure of the international community in finding a long lasting solution to the political problems in Somalia has also exuberated an already desperate situation.

The Somalian Famine Crisis is a textbook example of a "complex emergency. " There are many factors that influence the deliverance of aid by humanitarian organisations and the critical factor that stands out is the issue of security. Extra precaution and detailed planning has thus been carried out by The Al Imdaad Foundation in order to ensure that the safety of our staff and getting food into the right hands are our highest priorities. Having identified the most needy of recipients and ensuring the safety of our team, The Al Imdaad Foundation is now in a position to ensure that the aid that is given is the aid that is required and those that receive the aid are actually the ones that need it.

Due to the difficulty of the crisis not being centralised to one point, the Al Imdaad Foundation intends to respond to this disaster in the manner of a three pronged approach. Firstly, The Al Imdaad Foundation's Office in Jordan has been sponsored a Military Cargo Plane by the Jordanian Government at no cost. This

plane will be stocked with all the necessary relief items required by those affected by the drought according to the report from the Al Imdaad Assessment Team that returned from the region at the end of July. A substantial amount will be transferred to our offices in Jordan to ensure that this plane is fully stocked with food and medical supplies amongst other things. This plane will be bound for Somalia, one of the worst hit regions.

The Al Imdaad Foundation will also respond to the high number of Internally Displaced Peoples (IDP's) and refugees on the Kenyan Border. The influx of people into these camps increases daily and The Al Imdaad Foundation will establish a presence in these camps in order to distribute much needed relief aid items.

Finally, The Al Imdaad team will also provide direct aid to starving Somalis at various refugee camps in Somalia. AIF teams are currently on the ground distributing desperately needed food aid and medical supplies. Distributions to thousands of IDP's have already been carried in the BUULO IDP REFUGEE CAMP, the ARIF IDP Camp, the WABER IDP Camp amongst other camps. The Al Imdaad Foundation also conducted primary health care clinics at certain camps. The Al Imdaad Foundation intends to be working in Somalia for a long time to come as a disaster of this magnitude cannot be resolved in a matter of a few days.

This multi-faceted approach will ensure that the aid will reach more people over a wider area rather than just a few within a concentrated area. For more information please contact 0861 786 243 or for live updates directly from our distribution points in Somalia please contact our CEO and National Coordinator, Yacoob Vahed on +881632553058. South African callers may call 10900 and asked to be connected to 00 252 699 302 470. Else you may call our trustee and International Projects Co-Ordinator, Qari Ziyaad Patel on 011 830 2004 or 082 786 7755.

DONATE VIA YOUR MOBILE

SA MOBILE/CELLPONE USERS:

AIF SOMALIA APPEAL:SMS '*__LILLAH' to 38585__* & for just R10 you can help ease the pangs of hunger for our brothers and sisters in Somalia.

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UK MOBILE/CELLPHONE USERS:

YOU CAN NOW DONATE UP TO £10 A TIME BY TEXT. All you do is text **DROU08 £2/£5/£10 to 70070 eg DROU08 £5.** You can choose any amount up to £10. You will then receive a Gift Aid option, which if completed, gives us another 25%.

UK BANKING DETAILS:

HSBC BANK

Bank Name	
Account Name	AL-IMDAAD FOUNDATION UK
Account Number	41475428
Swift Code	402601
Reference	ZAKAAT / LILLAH / ETC

A gift from the Muslim Community of South Africa

AIF initiated day clinics at various camps to see to the medical needs of the IDP's

The AIF team were saddened at the condition of some of the babies

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Al-Imdaad Foundation distribution of relief aid. The SA flag is always well displayed at any local or international relief aid distribution.

Al-Imdaad team member oversees Thousands of food parcels being prepared prior to distribution

CEO and Trustee, Yacoob Vahed, with a child receiving medical attention at the Waberi medical camp

An emotional moment for AIF staff working in the IDP camps in Somalia

Many young children are suffering from being dehydrated and malnourished

AIF also treated patients at the Digfer IDP Camp.

Here a medical care clinic is being held at the Digfer IDP Camp for the IDP's that have come from far and wide areas of Somalia in search of food

An AIF team member overlooks whilst a doctor examines a sick baby

The AIF team assisted doctors with certain medical procedures

SPECIAL NOTES:

1. Put Mama;s live interview clip right at the top on the right hand side. It must state: Click Here to Listen to an emotional interview by Yacoob Vahed, Founder and Trustee of AIF from the ground in Somalia. This must be somewhere on the top.

2. Try and keep images large

3. Use the small flags under a new section in a different colour for the: DONATE VIA TEXT/SMS NOW!

4. FOR THE UK BANKING DETAISL PLEASE PUT THE BANK LOGO ON THE LEFT HANDSIDE AND THE TEXT ON THE RIGHT AS ON OUR WEBSITE.

5. Make it look nice