

The MDA Way – Our Culture

WHAT DEFINES HOW WE WORK?

WE SHOW UP

- We show up for our clients and our communities
- We show up for each other
- We are authentic in our roles

WE DEMONSTRATE LOYALTY

- We are faithful to our clients
- We focus on their aspirations and passions
- We develop their abilities to prosper and thrive

WE ARE GENEROUS OF SPIRIT

- We focus on the work that's needed, not the funding that's available
- We utilise resources wherever we can find them
- Our energy, commitment, ideas and partners are as critical as money

WE ARE FEARLESS

- We act with conviction, compassion and curiosity
- We take smart risks and tough decisions without agonising
- We question actions that are inconsistent with our values

WE STRIVE FOR IMPACT

- We focus on making a difference
- We prioritise action over analysis
- We respond to challenges with creative solutions

WE ARE ETHICAL

- We are honest in our actions and words
- We do what is right even if it's not in our personal or commercial interests
- We spend money as if it was our own and treat others as we would want to be treated